GIPPSLAND VEHICLE COLLECTION

MINUTES OF COMMITTEE MEETING
Tuesday 18th April 2025

Present Vanessa Noble, Sue Lawrence, Justin Robson, Leigh Shields, Ross Foster, Eijnar Tuben, Rachel Dawkins, Paul Kurts, Lynette Hume, Nick Elliott

Apologies Chris Henry, Terry King, Bruce Allen

Ness welcomed everyone and declared the meeting open at 1930hrs.

Agenda Item 1. Minutes of the previous meeting were circulated

Sue asked if there were any amendments, if not then she proposed that they be accepted.
Moved: Nick Seconded: Lyn CARRIED

Business Arising from previous meeting.

a. **Purchase of aerosol horns.** Ness reported that this activity is not complete and is progressing. The air horns have arrived and Ness is looking for appropriate signage.

b. **EOI for businesses to promote their businesses on display days.** Leigh reported that this was complete.

Correspondence in:

a. Nil.

Correspondence out:

a. Letter to Bunnings Sale. A thank you for supplying the aerosol paint for the marking of the sites for the Swap Meet.

b. Letter to Mr Tom McIntosh with an update on the GVC progress on the roof restoration.

Agenda Item 3 - Finance Report

Justin presented the finance report and for March 2025. Earnings for the month were good supported with strong figures from the Display Day and Swap Meet. Surplus plus over the counter donations for the roof were transferred to GAM. Further surpluses will continue to be transferred as they occur.

A question from Leigh regarding whether camping donations were part of the overall donations prompted a discussion where Ness stated that donations from campers averaged $200.00 to $300.00 per month. The committee agreed that Ness should follow up to ensure that signage for free camping should be updated with an encouragement for donations to be made if using the RV dump point only and not staying overnight.

There being no further discussion of the Finance Report Justin moved that the report be accepted: Seconded Ness. CARRIED

Agenda Item 4 – Other Reports

Swap Meet

Sue reported that:

a. The day went exceedingly well bettering expectations for the day given the weather, lower site bookings and late withdrawals.

b. There were very good visitor numbers through the gates.

c. A very good response to selling off surplus items in the annex through the GVC stall. This result was followed up by a clear out of scrap steel and excess chairs. The annex is clean and ready to store items when the roof restoration begins.

d. The car parking plan worked well and good responses for assistance from volunteers helped.

Roof Restoration.

Sue suggested that the GVC should consider changing tack in promoting the funding of the roof restoration at State and Federal Government levels. The roof restoration is proving a hard sell to politicians. Sue recommended that post the Federal election a delegation from GVC should visit the Victorian State Minister for Tourism in person to promote our cause. This would provide an opportunity to promote the fact that our membership is wider than the local Maffra or Gippsland areas and use the 'Middle of Everywhere' slogan to emphasis this. Additionally, the delegation can identify that GVC is looking for support in the region of $300,000.00 to $400,000.00 to restore the roof and solve our problem, and not the full $1,200.000.00 required. This is due to the GVC savings, contributions from the fund raiser and a potential loan from the Bendigo Bank. The committee AGREED to this approach.

Sue stated that the corporate donation letter was almost ready to go and asked the committee to consider identifying businesses to receive the letter. Sue requested that in nomination business she would require their name and location. Sue reported that she is developing a spreadsheet to capture the information. Ness suggested that we could start with businesses that GVC holds and account with.

The committee then discussed the option for a 'Go Fund Me' programme. The committee AGREED to revisit this after the Federal election has been held.

Display Report.

Leigh reported that he was progressing an option to engage a suitable emcee for the Display Day in July, Hot Rods and Customs. Paul reported that the weekly cleaning of the display cars requires the programming of regular deep clean activities. Ross reported that the planning for the Hot Rod and Custom display is progressing and he would soon be in a position to determine numbers of display vehicles. Paul stated that he was seeking ideas for the November 2025 display theme. Leigh reported that the local highway patrol police unit will be attending the July display day.

Model Train.

Ness reported that she had approached the team to have them consider options for a permanent cover to the display. The team are working on a 'push to run' option for the display for visitor use.

Small Projects

BBQ Shed.

Leigh reported that GVC was waiting on the delivery of material to complete the framing.

Maintenance.

The trees along the driveway were trimmed prior to the swap meet. Leigh stated that he has a list of jobs requiring a working bee to address. Paul stated that he and Bruce would organise a working bee and coordinate the necessary resources. He would break the work required into discrete packages for ease of management.

GAM. Nothing significant to report for this meeting. No issues raised.

Club Plates.

Leigh reported that he had drafted a submission to VICROADS regarding 'wet ink' signed forms versus online forms. Ness will review and progress the submission. Ness stated that she did not expect that the electronic renewals will not dramatically impact GVC's current processes.

Retail.

Ness reported that over the past month she has restocked and passed the invoice on to the GVC treasurer.

AOMC. Leigh stated that the National Motoring Heritage Day was scheduled for the third Sunday in May. The committee discussed this event and concluded that there had not been an offer of funding to GVC. Funding is based on half of the amount being re-donated to another cause. If an event was to be coordinated by the GVC there is the potential to provide egg and bacon rolls on the day.

Large Train. Leigh reported that work was continuing at a steady pace on the platform crane.

Promotion and Marketing.

Sue reported that there is an opportunity for advertising in the Latrobe Valley Express and Gippsland Senior newspapers. Sue outlined a range of prices for differing sized advertisements. The committee discussed these options and determined that there was minimal benefit in pursuing advertising in this media as other options had proven to have a better result with lower outlay. The committee AGREED not to proceed.

Agenda Item 5: New memberships.

The committee reviewed the list of proposed new members and did not identify any objections. Ness moved that the list of proposed new members be accepted, seconded Eijnar. CARRIED.

Agenda Item 6: Other Business

MAFFCO Pit Master event and car show. Ness stated that she was keen to support this in providing volunteers to man the gates on behalf of MAFFCO as the proceeds from the gate would be retained by GVC. The committee AGREED that Ness should proceed with the planning to support this event. Paul request that if Ness had the opportunity that she should bring up the option of a package deal with Maffco for a meal and museum entry.

Boolara Mother's Day car show. Leigh stated that GVC will support this if it is organised.

Petrol pumps. Sue stated that there had been an expression of interest in a GVC member to acquire the petrol pumps stored at the front of the GVC annex. Ross stated that these were acquired by the GVC for restoration and were not for sale.

Tip Pass. Leigh asked about the status to the tip pass. Justin reported that the GVC did not meet the criteria to qualify.

There being no further items Ness declared the meeting closed at 2057hrs.