GIPPSLAND VEHICLE COLLECTION

MINUTES OF COMMITTEE MEETING
Tuesday 15th October 2024

Present Chris Henry, Sue Lawrence, Justin Robson, Leigh Shields, Rachel Dawkins, Paul Kurts, Terry King, Nick Elliott

Apologies Vanessa Noble, Ross Foster, Eijnar Tuben, Lynette Hume, Bruce Allen

Attendees Nil

Chris, as acting Chair, welcomed everyone and declared the meeting open at 1927hrs.

Agenda Item 1. Minutes of the previous meeting were circulated

Chris asked if there were any amendments, if not then he proposed that they be accepted.
Moved: Rachel Seconded: Justin CARRIED

Business Arising from previous meeting.

a. **Options for gifts for owners of vehicles on display** – This item is a WIP. Ness to provide an update at the November meeting.

b. **Mardi Gras memorabilia display** – This item is a WIP. GVC members and other interested parties have been contacted to track down items for display.

c. **BBQ Shed** – the rewrite of the 240v power notice has been completed and is in place. CLOSED

d. **Department of Corrective Services** – work force opportunity. Paul reported that he had contacted the coordinator and had been made aware of internal issues within the Corrective Services department affecting the provision of services. Paul recommended that GVC should not pursue this option at this time. CLOSED

Agenda Item 2 Correspondence.

IN: Two quotations were received for the roof restoration.

OUT: Invitations for guests for the 20th Birthday celebrations had been sent out.

Agenda Item 3 - Finance Report

Justin reported that admissions were down for September however, the second week of the school holidays occurred in October and entries in this week would be reflected in the November report. Membership and retail were below the budget estimate and expenses remained within. Year to date GVC is tracking well.

The account consolidation and transfers approved at the last committee meeting were a work in progress due to daily transfer limitations. Justin moved that the financial report be accepted: Seconded Nick. CARRIED

Agenda Item 4 – Other Reports

Roof Restoration.

Sue reported that a grant had been submitted on Thursday 10th October with very good support from the Wellington Shire Council. No date has been announced for the successful recipient and may well coincide prior to the Federal election in 2025, around March or April. Sue extended a sincere thanks to Gabi Mandel who was instrumental in assisting with a final late notice submission.

The grant submission was accompanied with a letter from the Bendigo Bank for a preapproved loan, valid to December 2025. The museum building is the security for the loan. Sue stated that the more successful our proposed fundraiser the less funds would need to be borrowed. Sue stressed the importance of documenting the credentials of the main members involved in the management of projects funded by grants and how important they are to this and future grants.

Sue reported that there was a receipt book at the counter for receipting donations for the roof fund. The book has been stamped with GAM details and an ABN for tax purposes. The front counter volunteers would be requested to complete and sign these for cash donations. The Square accounting system has been amended for roof donation receipts.

Save Our Shed fundraising logo.

A series of proposed leaflets, bearing the logo, were presented for discussion by the committee. Sue stressed that a decision was essential from this meeting to be ready for the fundraising launch on 10th November 2024. Paul presented a full-size mock-up of the proposed logo demonstrating that the logo was capable of clearly displaying the amount of funds raised. The committee discussed and commented that:

a. **Mock up.** the use of dots against the amount raised is not as clear block filling in the amount.

b. **Flyer.** The fuel pump image is good but takes up space. It should be reduced.

c. The written information to the left of the pump image is the important data. Rachel commented that there is a tension between the visual image of the pump and a call to action in the written information. The font size of the writing should be increased for greater clarity.

d. The word ‘asbestos’ in front of roof should be removed.

The committee AGREED to adopt the third image as the logo for the flyer and to incorporate a, b, and c above. However, the committee discussed at length, the inclusion of the word "asbestos" in the flyer.

The arguments for inclusion include, but are not limited to:

a. The word asbestos creates a sense of urgency to the appeal, and

b. Including the word asbestos gives credence to the project cost being greater than $1,000,000.00, as half the cost is for the asbestos removal.

The arguments against inclusion include, but are not limited to:

a. The word asbestos has a negative implication.

b. The word asbestos is not considered a favourable word to use in a fundraising flyer.

The acting Chair put the issue to a vote as a decision was required at this meeting due to time constraints leading up to the 10 November 2024 display day. With eight members present the vote was tied at **four for** and **four against.** Although Ness was not present she was in phone contact and the committee AGREED to contact her for her vote. However, due to the significance of this decision, as numerous flyers are planned for distribution, it was suggested that the remaining committee members, who were not present, should be given the same opportunity to vote on the issue. Consequently, the Secretary was tasked with surveying the absent committee members for their consideration on this issue and vote as a matter of urgency

Note of addition to Minutes. *After conducting a survey of GVC committee members who were not present on Tuesday night, the committee has voted to RETAIN the word asbestos in the roof restoration fundraising flyer. The vote was seven FOR and six AGAINST retaining the word asbestos.*

Sue then conducted a demonstration of the GVC web page donation button titled: “donate to buy a sheet”. This was to encourage donors to donate for a sheet of roofing iron for the restoration. However, Sue stated that during Beta testing:

a. There was confusion as to what was a ‘sheet’? and what does this mean? Sue recommended replacing this wording with “tax deductible donation”. The committee AGREED to this suggestion.

b. On the donation screen, as it was currently displayed it indicated a minimum amount of $500.00 was required as a donation. The committee AGREED to change the format to have the $500.00 box first with the other options visible without scrolling down.

Sue stated that the next meeting of the fundraising committee would be immediately after the 10th November display day.

20th Birthday Planning.

Sue stated that a decision was required on the format for the display day specifically whether gates would be in use and require volunteers to staff them. Sue would send out an email. For volunteers when the number required is known.

Darren Chester would be opening the proceedings at 1130hrs. If there is an issue with Darren Chester attending then President of GAM, Duncan Malcolm will preside. Dennis Jones has been approached to emcee the event.

Invitations have been sent to the surviving 100 foundation members as well as some of our contractors who have supported the museum over the years.

Marketing is going well. Flyers and emails have been sent to car and motorcycle clubs as well as to members. Sue will send out follow up reminders closer to the day. Rachel stated that there would be a media release at 0900hrs on 16th October with support from Chris.

Paul is coordinating a working bee to prepare for the display day to set up temporary fencing, whipper snip areas and remove rubbish from the site. This will take place on 9th November at 0900hrs. Paul put out a request for a large trailer to be available on the day to remove the rubbish. Sue will send out an email requesting volunteers for the day.

Rachel will follow up on Wiki Camps notification for the display day.

Display Report. Leigh and Chris reported they have 28 cars for the Birthday display already and are aiming for 35 cars all up. Paul stated that the strip signs on the board at the front of the museum require updating with the 20th Birthday and FORD v HOLDEN.

Model Train. Leigh reported that installation of the boarding around the perimeter of the display is complete. The team have successfully run two trains consecutively on the 14th October with only minor issues to address.

Small Projects

BBQ Shed Nick reported that there has been some movement on the Building Permit application and he was providing additional information to the building consultants as required.

Maintenance

Roof gutter cleaning and roof capping refastening. Nick stated that the contractor was waiting for suitable weather conditions before undertaking this work.

Tree pruning. Trees and shrubs have been pruned and the waste will be removed.

GAM. Nothing significant to report at this meeting. No issues were raised by the committee.

Club Plates. As Ness was an apology, there is no report. No issues were raised by the committee.

Retail. As Ness was an apology, there is no report. No issues were raised by the committee.

AOMC. Chris reported that it is very quiet and AOMC are promoting the 20th Birthday celebration.

Large Train. Leigh reported that the goods wagon had received a primer coat and weather permitting the team would be applying the finishing coats. A source of ballast for the rail line extension has been found.

Promotion and Marketing. Facebook charge a fee of $25.00 to boost posts, the committee AGREED to utilise this option for the 20th Birthday at two weeks prior to the event and also at one week prior to the event.

Agenda Item 5: New memberships.

The committee reviewed the list of proposed new members and did not identify any objections. Justin moved that the list of proposed new members be accepted, seconded Terry. CARRIED. It was noted that the new corporate member, accepted by the committee, would require an advertisement placed in Shed Chatter.

Agenda Item 6: Other Business

Purchase of a car starter pack. Paul reported that he had purchased this item as one of the existing starter packs was playing up. The new pack is lighter and easier to use.

Next Meeting: Tuesday 19th November 2024

Chris closed the meeting at 2051hrs.