Quick Facts

- Incorporated Not for Profit community organisation.
- We have an Associated entity – Gippsland Auto Museum Inc. which holds Deductable Gift Recipient tax status. This entity is also the legal owner of our assets such as the building.
- The Museum is housed in a 2,200 square metre building which was a vegetable dehydration plant, built by the Defence Dept in 1942.
- Work on establishing a museum commenced in 2004 with a peppercorn lease signed with Murray Goulburn.
- It took 2 years to clean, repair and renovate the building.
- We officially opened in 2006.
- The building was finally purchased by GAM in May 2018 and was funded entirely by our own resources.
- We now have more than 750 members.
- The organisation is run by an enthusiastic band of volunteers.
- We have three different themed displays each year which are launched on the second Sundays of March, July and November.
- Up to 50 motorcycles are on display at any one time in the museum.
- We hold an annual Fundraiser for the Cancer Council which attracts many vehicles and visitors from near and far.
- We also hold a bi-annual rally which seeks to bring people into the district to enjoy a weekend in beautiful Gippsland.
- All of the above contribute to over 10,000 people visiting the museum per annum.
- Member of Museums Australia.
- Member of Australasian Motor Museums Association.
- Wellington Shire’s most popular non-natural attraction.
- Generously supported by the local community.
Quick Facts – MODEL WORLD MAFFRA

- A privately donated collection of over 3370 die-cast models.
- The collection was put together by one man over his lifetime.
- Housed in a purpose-built display area.
- Features – Maffra’s Donalda Motors, Fulton’s Garage and Wilmour Motors façades, circa 1950’s.
- Part-funded by the Latrobe Valley Authority and built with substantial in-kind contributions.
- Completed and opened in September 2018

The Collection includes

- 913 x Fords
- 613 x Holdens
- 210 x Trucks
- 15 x Ferraris
- 44 x Mercedes
- 31 x Jaguars
- 60 x Brock cars
- 56 x Moffat cars
- 63 x Johnson cars
- 26 x vehicles pre- 1910
- 284 x vehicles 1930
- 991 x vehicles pre -1960
- 7 x vehicles in ‘British Racing Green’